



# RIVERSIDE COUNTY FAIR AND NATIONAL DATE FESTIVAL

Submit Application to: 82-503 Hwy 111, Indio CA 92201  
(760) 863-8247 Toll Free 1-800-811-3247 Fax: (760) 863-8973

[www.datefest.org](http://www.datefest.org)

**Fair Dates: February 12 - 21, 2010**  
**10 a.m. to 10 p.m. Daily**

## Commercial Space Application

*Application Due Date: October 5, 2009*

**Check One:**      **New Applicant**                          **Returning Commercial Vendor**   

Thank you for your interest in participating as a Commercial Vendor at the 2010 Riverside County Fair and National Date Festival. Please attach a photo of your proposed commercial booth in operational form and list the products you are requesting to sell, display, promote etc. All photos become property of the Riverside County Fair and will not be returned. This application is not an offer or a guarantee of space. **Incomplete applications will not be considered.** \*If you are applying for more than one location, you must submit a separate application for each desired space location.

Owner/Contact Name: \_\_\_\_\_  
(Please Print)

Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Residence Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

California State Board of Equalization No.: \_\_\_\_\_

How many year have you been in business? \_\_\_\_\_

### REFERENCES

**Please provide five (5) references for other fairs, festivals or events in which you have participated. Please include a contact name and telephone number for all references.**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Application approval is not based on a first come first serve basis. Application approval will be based on uniqueness of product, booth display and set up and product duplication.

Please list all product(s) to be sold, promoted, and or displayed. Fair Management reserves the right to determine which products a vendor is approved to sell. If you are not selling, but generating leads for future business, please indicate and specify the product or service.

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Have you participated at our Riverside County Fair & National Date Festival? Yes  No

Where was your space location in 2009? Commercial Building  Commercial Tent   
 Grounds  Gem & Mineral

What is the size of your commercial booth set up?  10 x 10  10 x 20  10 x 30  
 Other \_\_\_\_\_

Will you be using a microphone or sound equipment for demonstrations? Yes  No

**UTILITY REQUIREMENTS**

If your electrical needs are in excess of 110 volts, 15 amps please indicate:

Voltage: \_\_\_\_\_ Amps: \_\_\_\_\_

Does your display require: Water Hook-up  Sewer Hook-up

Note: Each vendor space includes one 15 amp electrical outlet. Vendor's are responsible for providing any extension cords and surge protectors for their booth space. Electrical use shall be limited to 15 amps per contracted vendor space. Fair management reserves the right to meter electricity for each vendor. Excess electricity usage is subject to a surcharge unless pre-approved by management.

**INSURANCE REQUIREMENTS**

Each contractor must provide the Riverside County Fair and National Date Festival with proof of an original certificate of general liability insurance in the amount of \$1 million dollars or more. The business name listed on the insurance certificate must match the business name on this application and required W-9 form.

**\*Name of insured business must match business name on this application.**

Is your organization on the CFSA Master List? \_\_\_ YES \_\_\_ NO

If "Yes", CFSA Master List # \_\_\_\_\_ Expiration Date \_\_\_\_\_

If "No", will you be: \_\_\_\_\_ providing your own insurance policy (original due by Tuesday, February 2, 2010)  
 \_\_\_\_\_ purchasing insurance through this office

Insurance certificate should name as additional insured, **The County of Riverside; and The Riverside County Fair and National Date Festival; and Riverside County Economic Development Agency; and their officers, agents, employees and servants individually and collectively, as regards to all operations on or on behalf of name insured and all premises or property used by on or on behalf of named insured.** Insurance must be on file by Tuesday, February 2, 2010. **Vendors without current insurance on file will not be allowed to set up. NO EXCEPTIONS!**

Please list all person(s) authorized to pick up credentials: \_\_\_\_\_

Number of employees working per day: \_\_\_\_\_

**ADA (Americans with Disabilities Act) You must comply with the Americans with Disabilities Act (“ADA”) of 1990, (42 U.S. C. 12101 et seq.) which prohibits discrimination on the basis of disability, as well as all applicable regulations and guidelines issued pursuant to the ADA.**

I certify all information contained in this application to be true and accurate. I understand that this application in no way implies or guarantees that space will be offered. The Riverside County Fair and National Date Festival reserves the right to refuse any application and may refuse to execute a contract without giving reason for same or to relocate a commercial vendor at any time for the betterment of the Fair.

I understand that no money is due at this time, however, should this application be approved, a contract may be awarded and all fees shall be due at the time of contract execution. I understand that if awarded a contract, I will be required to participate and operate my commercial stand from 10 a.m. to 10 p.m. beginning Friday, February 12<sup>th</sup> through Sunday, February 21<sup>st</sup>, 2010. I have read and understand the instructions and additional information attached.

Name: \_\_\_\_\_  
Please Print

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

## RULES & REGULATIONS DEPOSIT

There is a \$200 Rules and Regulations deposit required **for each contract issued**. The Rules & Regulations deposit is refundable and will be returned to all vendors who comply with the Riverside County Fair and National Date Festival contract rules and Vendor's Handbook. The 2010 Vendor's Handbook will be mailed out with the awarded contract. Please note, failure to comply with the Rules & Regulations will result in a forfeit of the deposit and may jeopardize your participation for the 2011 Fair.

**Please do not send the Rules and Regulations deposit check with this application.** If your application is approved and a contract is issued, the **Rules and Regulations deposit will be due at the time of contract execution.**

## CREDENTIALS

The Riverside County Fair & National Date Festival has replaced daily admission credentials with a 10-day Vendor Credential Badge. All vendors and their employees must present a credential badge at the gate in order to enter the Fairgrounds. Credential badges may only be purchased through the Concessions office. Vendors without a credential badge will be required to purchase a general admission ticket at the gate for full price and will not be reimbursed by the Fair. If lost or stolen, vendors will be required to purchase a new badge. The Riverside County Fair is not responsible for any lost or stolen Vendor Credential Badges. If your application is approved and a contract is issued, a 2010 Credential Order Form will be mailed with the contract and credentials may be ordered at that time.

## 2010 RV PARKING

The "Seasonal Rate" for General RV Parking will remain at \$374.00 and will be available on a first come, first serve basis. Guaranteed Full Hook-up RV spaces are limited and will remain at a seasonal rate \$510.00. Due to the limited availability of Guaranteed Full Hook ups, RV spaces will be reserved and assigned upon receipt of payment and space availability. \*Please note, the "Seasonal Rate" for General RV Parking will include only (2) two RV service pumps from Burrtec Waste for 2010 Fair. Burrtec Waste will charge each vendor individually for any additional service pumps. Please see the price sheet guideline at the end of this application.

The RV Park will open **February 6, 2010 at 8:00 a.m.** and will operate on a first come, first serve basis for General RV Parking. **\*REMINDER\*** All vendors are responsible for picking up their paid RV Parking Permits at the Concessions office prior to entering the RV Park. Each unit will be required to present an RV Parking Permit and will be positioned by our RV Park Manager according to size of unit. RV's will not be parked without a permit, **NO EXCEPTIONS!**

## BOOTH REQUIREMENTS

Vendor spaces located in the Commercial Building and Commercial Tent include pipe and drape setup which includes one, 8 foot back wall and two, 3 foot side walls. Displays may not exceed 8 feet high in the rear of the exhibit. Side partitions and displays shall not exceed 3 feet in height. The rear center display for end caps will be allowed at 8 feet and the remaining 4 feet on either side must be no higher than 3 feet. The view or exposure of another vendor may not be obstructed and aisles may not be blocked or narrowed. Vendors are responsible for providing their own tables and chairs.

All outside Grounds locations will be determined by Fair Management. Vendor spaces located on the Grounds will be provided with a white canopy tent according to the size of their contracted space. Canopy tents include 3 side walls and one 200 watt light. Price of the canopy tent is included in the grounds location fee. Easy-up tents are not permitted on the Fairgrounds, **NO EXCEPTIONS**. All vendors are responsible for providing their own tables, chairs, table covers, extension cords, surge protectors etc. Vendors must close and secure their booth space with a tarp and zip ties, clamps, bungee cords etc. Fair is not responsible for any lost or stolen items.

# 2010 Riverside County Fair and National Date Festival

## Rate Sheet

### Commercial Vendor's Standard Size Booth 10' x 10'

#### Commercial Building

Corner	\$950.00
Inline	\$800.00
Outer Wall	\$850.00

#### Outdoor Grounds Locations 10 x 10

Prices vary depending upon size and location. Minimum price \$800.00

#### Commercial Tent

Avenue Frontage	\$1,000.00
Inline Center	\$ 700.00
Corner	\$ 750.00

#### Gem & Mineral Building

Inline - \$700.00

#### Tent Prices (\*Note... Easy ups are not permitted)

10 x 10	\$135.00
10 x 20	\$260.00
10 x 30 or larger	(Prices quoted on an individual basis)

Electrical 110 volts with 15 amps (included in space rental) – Any additional electrical used will be billed on an individual basis. Our electricians will be monitoring electrical usage for 2010

Electrical Fee for food concessions ( <b>each 50 amp outlet</b> )	\$ 150.00	(Will be monitored 2010)
Rules & Regulations Deposit ( <b>Per contract</b> )	\$ 200.00	(Refundable)
Seasonal General RV Parking (water & electric) (Includes fair admission & one vehicle)	\$ 374.00	<b>(Includes 2 pumps)</b>
Seasonal Guaranteed Full Hook-up (Includes fair admission & one vehicle)	\$ 510.00	
Additional RV Pump Service (Burrtec Waste)	\$ 20.00	(Per Pump)
Additional Auto Parking with RV	\$ 50.00	
RV Parking (per night after move out day 2/23/10)	\$ 25.00	
Vendor Credential Badge (10 Day Admission Pass)	\$ 15.00	
Single Admission Day Pass	\$ 2.00	(Each)
Parking– (Individual tickets for vendor employees) (Book of 10 tickets)	\$ 10.00	(Per book)
Preferred Parking (Gate 2) (Limited Spaces Available)	\$ 100.00	
CFSA Insurance - \$160.00 (Separate \$10 fair processing fee will be charged)	\$ 170.00	
Seasonal Cold Storage	\$ 300.00	
Dry Storage	\$ 100.00	
Delivery Passes (Gate 7/9)	\$ 10.00	
Golf Cart Permit (Golf carts are not permitted during Fair open hours)	\$ 100.00	