

RIVERSIDE COUNTY FAIR & NATIONAL DATE FESTIVAL
PRESS CREDENTIAL POLICY

Policy for issuing press credentials during the annual Riverside County Fair & National Date Festival may be applicable to other events if sponsored by the Riverside County Fair & National Date Festival.

This policy is approved by the Fair Manager and the Media Department.

Adhering to this policy, press credentials are issued only via the approval of the Marketing Director or the Media Relations/ Marketing Coordinators.

“All persons” representing media organizations requesting official press credentials and privileges during the annual Riverside County Fair & National Date Festival must show the following credentials before official press passes will be issued.

1. A valid “working press” photo identification from the media organization they represent. Identification must indicate position with media organization, i.e.: reporter, staff writer, news director, and editor.

or

2. A valid Highway Patrol or Sheriff’s Department press I.D.

The above mentioned must be shown at designated parking/admission gates if a member of the working press has not been issued the Fair’s credential previously or it is not in their possession at the time. Without proper I.D., press privileges will be denied.

Freelance reporters/photographers will not be issued press credentials unless they can produce the above-mentioned items or provide proof of employment/contact with a news organization; this might include a letter from a news director, editor or similar authority. No business cards or by-lined articles will be accepted. To expedite the process, this must be sent in advance of the Fair indicating the names of the staff planning to cover the event. The letter must be on original letterhead and include a phone number of proper contact at the news organization if further information and clarification is needed and must be accompanied by a media credential form. This information is kept and considered valid for six months unless updates or changes are received from the news organization submitting information.

Riverside County Fair & National Date Festival press credentials are valid for parking in designated press lots and gate admission for the individual who is issued the credential only.

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Press credentials are numbered and issued at the media office located at Gate 4 on the Fairgrounds. Press credentials used for purposes other than to conduct work while at the Fairgrounds may be revoked. This includes persons not authorized to use/or issue these credentials.

NOTE: Credentials for sponsors and promotional partners, including booth workers for radio stations or other promotional booths requiring special admission, are issued different passes to accomplish their purpose as per their contractual agreement with the Riverside County Fair & National Date Festival. These credentials are issued by the Marketing Department but are not classified as “working press.”

GENERAL CRITERIA FOR PRESS CREDENTIAL POLICY

1. This policy is necessary to accommodate “working press” quickly and efficiently during the annual Riverside County Fair & National Date Festival. It also helps to protect Fair visitors from being approached by representatives working on ‘commercial” projects or unauthorized to present themselves as journalist to the public.
2. Annually, press credentials are issued to media to facilitate coverage of events during the Riverside County Fair & National Date Festival and assist Fair personnel in identifying reporters cleared for access and press privileges.
3. This policy is necessary to properly respond to numerous requests for press passes received annually, and it helps screen out non-affiliated persons seeking press privileges.

